(May Peace & Blessings Of Allah(swt) Be On Us) THE UNFORGIVEABLE SIN

إِنَّ اللَّهَ لاَ يَغْفِرُ أَن يُشْرَكَ بِهِ وَيَغْفِرُ مَا دُونَ ذَلِكَ لِمَن يَشَاء وَنَ اللَّهِ لاَ يَغْفِرُ أَن يُشْرِكُ بِاللَّهِ فَقَدِ افْتَرَى إِثْمًا عَظِيمًا 4:48



Surely Allah does not forgive (shirk) that anything should be associated with HIM, and forgives any other sin to whomsoever HE pleases; and whoever associates partners with Allah, he indeed commits greatest sin (Al Quran Chapter 4 Verse 48)

Allah(swt) is most forgiving most merciful but HE has categorically declared that HE is not going to forgive those who will associate partners with HIM.

Shirk, Associating Partners with Allah(swt) Means
Believing in something or someone being able to help other than Allah(swt)
Praying to anything or anyone besides Allah(swt)
Believing in that someone can cause any harm without the will of Allah(swt)
Feeling secured having wealth and children
Thinking that what you have is due to your own abilities and strengths

The same message is again repeated at verse#116
This is an open message without doubt
this is something that will never be forgiven and no clarification is required
everyone knows what it means
convey this verse to those around you who may be doing anything like that